

# Curriculum Vitae

Ashraf Noorul Ameen

3D Senior Graphic Designer - Technical Illustrator

## Objectives:

Creative, high-energy designer with 7 years' experience in 3D & Graphic Designs. Passionate about translating emerging trends into successful product line that connect on an emotional level and sell through at retail. Known for delivering high-quality work on time and within budget, even when working to very tight deadlines.

## Education:

BCA. (Bachelor of Computer Application) from Bharathidasan University In 2001- 2003 with 1st Class.

### IT Certification

Diploma in Graphic Designing  
Diploma in Computer Hardware Technology  
Diploma in Computer Application  
Advanced Diploma in Software Technology  
Diploma in Desktop Publishing (DTP)



## Professional Experience:



ACS., A Xerox Company in Chennai, India  
Senior Graphic Designer - Technical Illustrator

Feb 2012  
to Till Date

Prepared detailed drawing from CAD models.  
Exploded 3D cad models in Team Center VisMockup  
Technical Illustration: Created simple-to-complex illustrations for user guides, service and training guides, and other customer-facing product documentation.  
Graphic Design: Produced heavy graphic end-user documentation and a variety of supporting graphics for introducing new products.

UNIVERSAL DISPLAYS PTE., in Singapore  
3D Designer

Jan 2009  
to May 2011  
2 Year

Digitalizing Technical Drawing, Artwork, Planning and Designing, Color Separation for Print Production.  
Great vision for quality control over special color requirement from the clients.  
Experience in FLASH, using School Kiosk Music Interface.  
Product Design for all major product in Singapore.  
3D modeling, photo retouching, logos, and other graphics work.  
Specify in 3D Max, Mental ray, Vray for modeling.

Feb 2005  
to Dec 2008  
3 Year

SIGN WORLD LTD., in Chennai, India  
Professional Designer

Leading Signage Company in India: Design artwork (Packages, Brochures, Catalogs, Labels, etc.) and prepare them for pre-press. Expert in Signage for LED Lights & Neon Lights. We work major project for Govt General Hospital in Chennai  
Create Estimation for all types of Project

PATH FINDERS PRIVATE LTD., in Chennai, India  
Multimedia & Web Designer

Jan 2004  
to Dec 2004  
1 Year

Interactive rich graphics Flash presentations that simulate procedures and solutions - Logo design, brochures, catalogs, Digital Boards & banners, signboards and All Printed Works - Rich graphics Flash presentation for Department of Tamil Nadu Tourism, Tamil Nadu. Various Flash simulations for technical solutions for Pyramid Timber Pvt Ltd, Bangalore. Study and practice the latest tools and technologies in Graphic Design, Animation, & Web Graphics.



CREATIVE THINKER



RESOURCEFUL



TEAM PLAYER



GOOD PRESENTER



WORKS LONG TIME



BEATS DEADLINES



EASY UNDER PRESSURE



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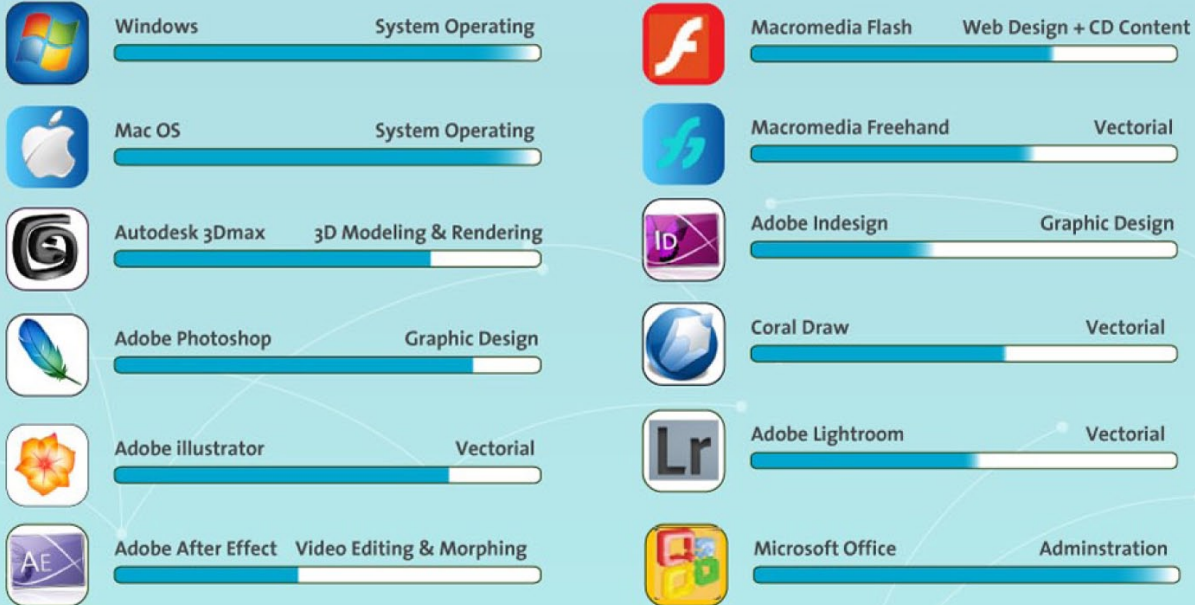
<http://ashrafdesigner.weebly.com>

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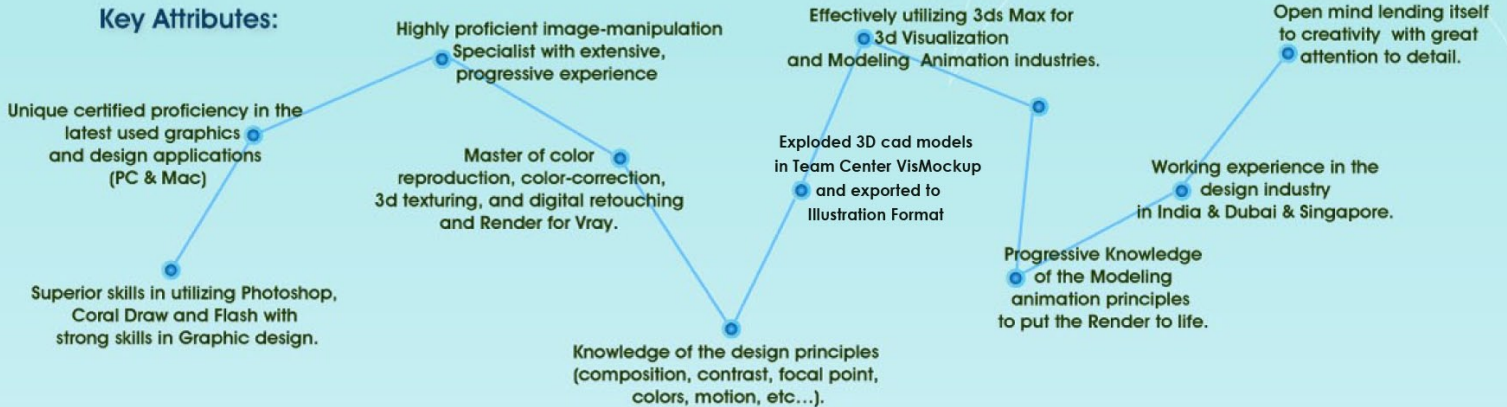
**Ashraf Noorul Ameen**

3D Designer cum Graphic Artist

## Proficiency Skills :



## Key Attributes:



## Self study & practice: (non-stop)

- Some of the books and training videos I have attended:
- Books: CG Arena monthly online Magazines, Member for all CG sites & Area Autodesk.
- Digital Character Animation 1-2, Design first for 3d artists, digital lighting & rendering.
- Training Videos: modeling & animation, 3ds max Lighting & Rendering],
- Total Training for [Photoshop Masters].

## Personal information:

Gender: Male

Mobile No.: 8220 42 7744

Passport No: H7311924

Marital Status: Married

Nationality: Indian

Languages: English & Tamil

Date of Birth: 25th June 1984

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References: Available upon Request